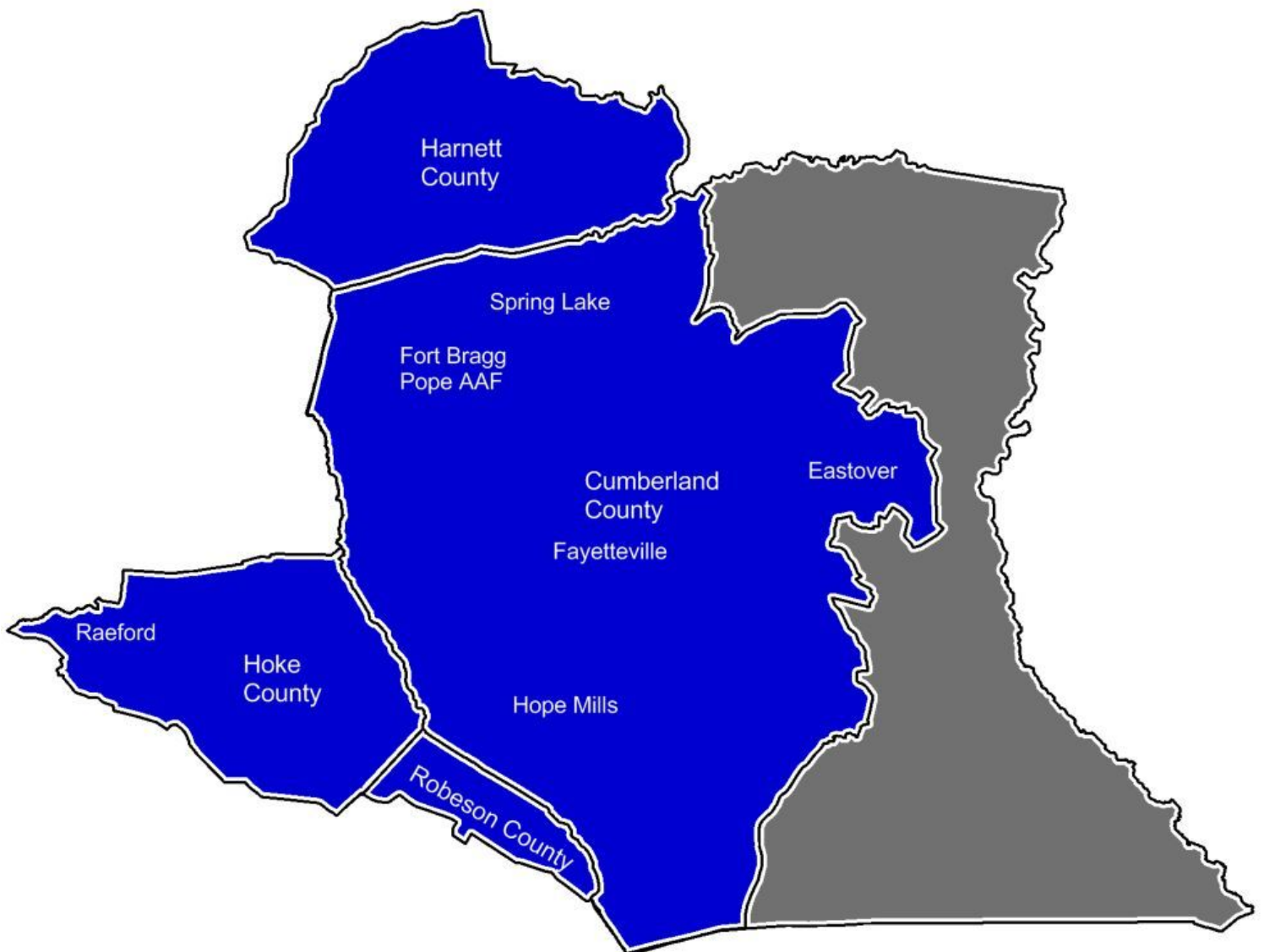


# FAMPO

## Fayetteville Area Metropolitan Planning Organization Public Involvement Element of the 2040 Metropolitan Transportation Plan



April 16, 2014

Continuing · Comprehensive · Cooperative · Transportation Planning

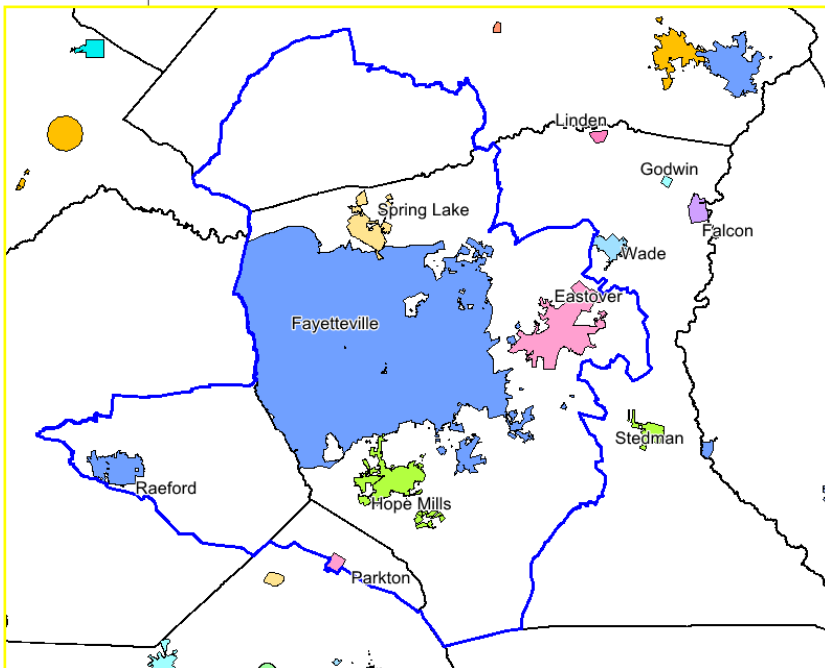
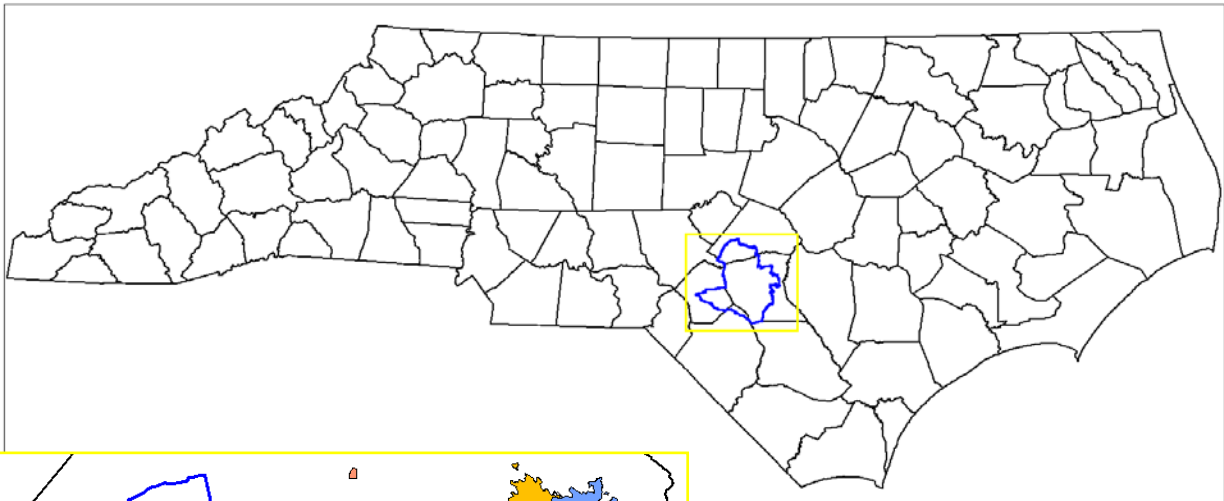
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## Introduction

The Fayetteville Area Metropolitan Planning Organization (FAMPO) was established in 1975 as a result of the Federal Surface Transportation Assistance Act of 1973. Any Urbanized Area (UZA) with a population greater than 50,000 is designated as an MPO. Any UZA with a population greater than 200,000 is also designated as a Transportation Management Area (TMA). The Fayetteville MPO is a TMA. The Census Bureau establishes UZA boundaries. In addition to meeting all the federal requirements for an urbanized area and MPO, TMAs are also responsible for developing congestion management systems, TIP project selection, and are subject to a comprehensive Federal review of their planning processes. In 2012, a Certification Review Team consisting of members from the Federal Highway Administration and the Federal Transit Administration conducted a joint review of FAMPO's Transportation Planning Process and determined that the FAMPO TMA's transportation planning process substantially meets the Federal requirements. The process has been re-certified and is applicable for a period of four years from November 20, 2012. The complete report can be found on our website, [www.fampo.org](http://www.fampo.org).



FAMPO is located in Eastern North Carolina along the Cape Fear River and includes the City of Fayetteville, the Towns of Eastover, Hope Mills, Raeford, Parkton, and Spring Lake, Fort Bragg Military Reservation, and the urban portions of Cumberland, Harnett, Hoke, and Robeson Counties. According to the 2010 Census, the Fayetteville Urbanized Area population was 366,383. FAMPO is governed by three committees; the Citizens Advisory Committee, Technical Coordinating Committee, and the Transportation Policy Board.

## Citizens Advisory Committee (CAC)

The purpose of the FAMPO CAC is to act as an enhanced public involvement component by serving as the principal medium for public participation in the transportation planning process. It serves as a conduit between the citizens and the Transportation Planning Board (TPB), the FAMPO policy board. The CAC will take into account all modes of transportation and the needs of all citizens and will serve in an advisory capacity for the MPO in the Comprehensive, Cooperative and Continuing (3C) transportation planning process, while disseminating information to the community and area officials.

More specifically, the CAC will:

- Ensure involvement of the public throughout the MPO transportation planning process.
- Solicit and consider input from all groups and citizens interested in, affected by, or concerned with MPO transportation plans and programs. Special consideration will be given to solicit input of the traditionally under-represented populations.
- Assist FAMPO in formulating goals and objectives for improving the Fayetteville Metropolitan Area's transportation system.
- Provide the TPB with recommendations on transportation plans, projects, and information regarding citizens' wishes.
- Disseminate information about and gather support for MPO activities throughout the community.

The initial CAC members were selected among a pool of citizens that volunteered during the Public Involvement meetings held in the summer of 2007. These members represent areas of interest and/or groups within the MPO, with emphasis on the traditionally under-represented members of the community and initially addressed specific interests including, but not limited to:

- Bicycle and pedestrian/greenways
- The environment
- Minority representatives
- Road safety
- Traffic congestion
- Disabilities advocates
- Freight
- Rail
- Seniors advocates
- Transit

### Current CAC Members

<u>Mr. Joseph Guy, Chairman</u>	<u>Citizen, City of Fayetteville</u>
<u>Mr. E. C. "Chip" Modlin, Vice-Chairman</u>	<u>AARP Senior Advocate</u>
<u>Mr. George Hatcher</u>	<u>Bicycle and Pedestrian Advocate</u>
<u>Mr. Justin Hall</u>	<u>Citizen, Grays Creek area</u>
<u>Mr. Pate Hodges</u>	<u>Citizen, City of Fayetteville</u>
<u>Ms. Pamela C. Presser</u>	<u>Department of Social Services, Community Transportation</u>
<u>Ms. Glenda Dye</u>	<u>Area Agency on Aging</u>
<u>Ms. Anne Locklear</u>	<u>Citizen</u>
<u>Ms. Vernoine E. Young</u>	<u>Citizen</u>
<u>Ms. Dianne Grumelot</u>	<u>Cumberland County Schools</u>

## **Technical Coordinating Committee (TCC)**

The Technical Coordinating Committee (TCC) is responsible for providing technical assistance and advice to the Transportation Planning Board at the MPO level. The Technical Coordinating Committee provides the general review, guidance, and coordination of the transportation planning process for the planning area. The TCC's responsibilities include making recommendations to the Transportation Planning Board regarding any actions relating to the continuing transportation planning process.

The committee shall be responsible to assist in the development and review of, and make recommendations for, the Metropolitan Transportation Plan, project prioritization, the Prospectus, the Transportation Improvement Program, the Unified Planning Work Program, the Comprehensive Transportation Plan, and other MPO documents.

The TCC is comprised of technical experts from Local, State, and Federal governmental agencies directly related to the transportation planning process. The membership shall include, but not be limited to, representatives from all of the jurisdictions and member agencies that are integral to the transportation planning process. The committee membership is flexible.

More specifically, the Technical Coordinating Committee (TCC) will:

- Be comprised of experts from Local, State and Federal government agencies who are knowledgeable in areas related to transportation planning.
- Provide technical assistance and advice to the TPB.
- Be responsible for general review, guidance, and coordination of the transportation planning process.
- Make recommendations to their respective agencies and the TPB regarding transportation concerns.

## **Transportation Policy Board (TPB)**

The Transportation Policy Board has the responsibility for serving as a forum for cooperative transportation planning decision making for the Metropolitan Planning Organization. They approve all federal aid transportation funds in the metropolitan area.

All decisions of the MPO are made by the TPB.

The TPB performs the following tasks:

- Reviews and approves a Unified Planning Work Program (UPWP)
- Oversees development of and approves the Metropolitan Transportation Plan (MTP)
- Oversees development of and approves the Metropolitan Transportation Improvement Program (MTIP)
- Oversees development of and approves all other FAMPO documents
- Keeps the various policy boards informed of the status and requirements of the transportation planning process.
- Assists in the dissemination and clarification of decisions and policies of the various boards.
- Ensures that the MPO is providing for meaningful citizen participation in the transportation planning process.

The Transportation Policy Board is comprised of representatives from the following member jurisdictions:

- City of Fayetteville
- Town of Hope Mills
- Town of Spring Lake
- Town of Eastover
- Town of Raeford
- Town of Parkton
- Fort Bragg Military Reservation
- Cumberland County
- Harnett County
- Hoke County
- Robeson County
- Federal Highway Administration
- Federal Transit Administration
- North Carolina Board of Transportation, Division 6
- North Carolina Board of Transportation, Division 8

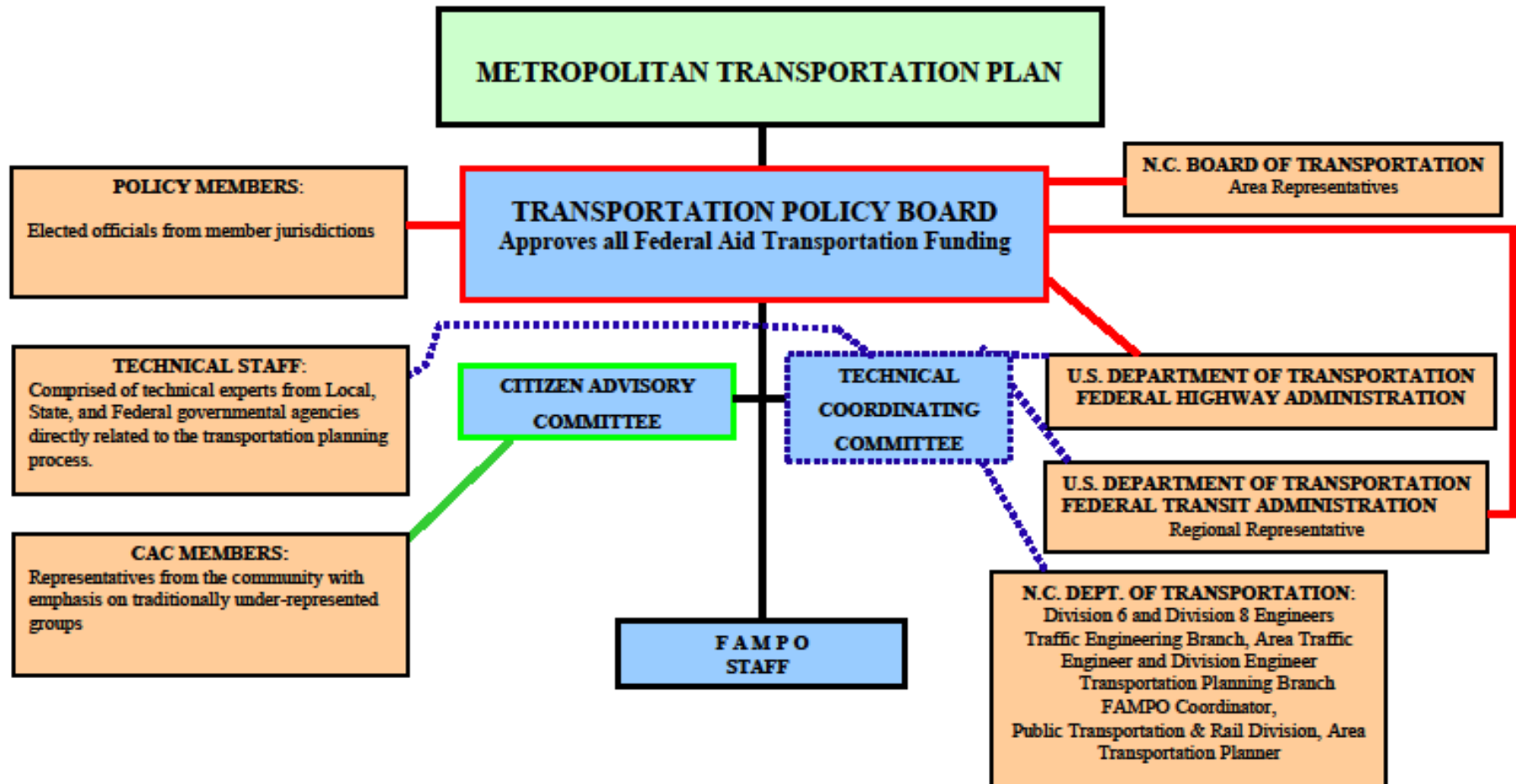
FAMPO staff serves as the point of contact for the Federal Highway Administration, Federal Transit Administration, and the North Carolina Department of Transportation. FAMPO staff also act as secretary and staff advisors for the Citizens Advisory Committee, the Technical Coordinating Committee, and the Transportation Policy Board.

The FAMPO Public Involvement Plan is used to describe the process of public participation throughout the development of transportation plans and programs. These procedures for public participation have been formally enacted, reviewed and certified as being in compliance with all applicable federal rules and regulations. Aspects of this plan are also affected by the FAMPO Title VI and Limited English Proficiencies Policies and Plans, which are available on our website. This Public Involvement Plan will satisfy the public involvement requirements related to the City of Fayetteville's Program of Projects.

Public involvement is an essential part of all successful transportation planning. Meaningful and effective public involvement allows the Fayetteville Area Metropolitan Planning Organization to:

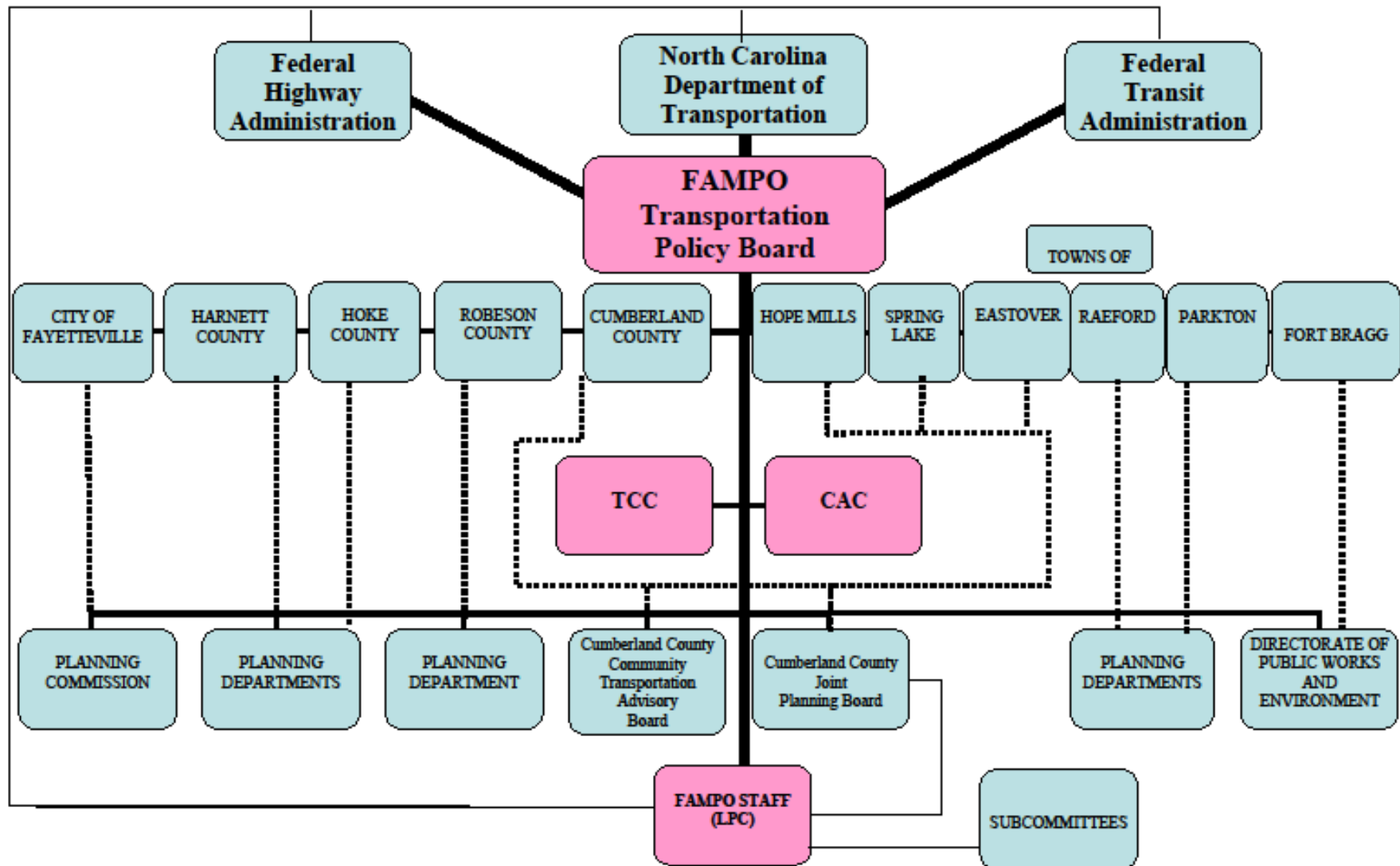
- Inform the public and raise awareness about transportation issues,
- Encourage public participation and comments, and
- Ensure the incorporation of local and regional concerns, values, and ideas into transportation planning.

## FAYETTEVILLE AREA METROPOLITAN PLANNING ORGANIZATION (FAMPO) ORGANIZATIONAL CHART





**FAYETTEVILLE AREA METROPOLITAN PLANNING ORGANIZATION (FAMPO)  
TRANSPORTATION PLANNING PROCESS**



FHWA - FEDERAL HIGHWAY ADMINISTRATION  
 FTA - FEDERAL TRANSIT ADMINISTRATION  
 NCDOT - NORTH CAROLINA DEPARTMENT OF TRANSPORTATION  
 TAC - TRANSPORTATION ADVISORY COMMITTEE  
 TCC - TECHNICAL COORDINATING COMMITTEE  
 CAC - CITIZENS ADVISORY COMMITTEE

LPC - LOCAL POINT OF CONTACT FOR FHWA - FTA - NCDOT, also:

- EXECUTIVE DIRECTOR AND STAFF ADVISOR TO TAC
- EXECUTIVE DIRECTOR AND STAFF ADVISOR TO TCC
- EXECUTIVE DIRECTOR AND STAFF ADVISOR TO CAC
- COORDINATOR FOR SUB-COMMITTEES

## **FAMPO's Responsibilities**

FAMPO is responsible for the distribution of federal transportation funds for highways, transit, bicycle, pedestrian and other projects within the entire metropolitan planning region. Metropolitan Planning Organizations are required by federal law to develop and coordinate four major transportation plans. All of the current plans, documents, and listing of current committee members are available on the FAMPO website, [www.fampo.org](http://www.fampo.org), and at our offices.

### **Metropolitan Transportation Plan (MTP)**

The Metropolitan Transportation Plan is a fiscally constrained plan that identifies transportation improvements necessary to maintain adequate mobility and to accommodate growth forecasted through the metropolitan area while balancing anticipated revenue. Transportation improvements are established through a comprehensive identification of highway, public transit, bicycle, pedestrian, and freight movement transportation needs and policies. This plan is revised every five years and has a horizon of 25 years. The current Metropolitan Transportation Plan includes projects through the year 2040.

### **Comprehensive Transportation Plan (CTP)**

The CTP is a multimodal plan that addresses identified transportation facility and service needs precipitated by projected growth and development based on the limitations of the existing system. Although it is not a fiscally constrained plan, it provides data-driven guidance about anticipated transportation deficiencies beyond the horizon of the MPO's long-range plan.

### **Metropolitan Transportation Improvement Program (MTIP)**

The Metropolitan Transportation Improvement Program identifies short term transportation projects within the Metropolitan Planning Area. The MTIP is approved by the TPB and incorporated into the State Transportation Improvement Program (STIP), which identifies all transportation projects in the entire state. In both the MTIP and STIP, a seven year horizon of projects is shown along with projected costs and funding sources. The first four years of the Transportation Improvement Program are federally adopted, while the remaining three years are for informational use only. This document is developed every two years in cooperation with local, state and federal agencies and was last approved in October, 2011.

### **Unified Planning Work Program (UPWP)**

The Unified Planning Work Program is an annual document that identifies the transportation planning budget and related activities for the metropolitan area. The Unified Planning Work Program provides a detailed project breakdown of costs to meet the needs of projects and planning processes.

## Goal and Objectives

**FAMPO's goal: Increase public awareness and involvement in all phases of transportation planning.**

FAMPO stresses early and continuous public involvement, making information available to the public, cooperating with the public to arrive at project alternatives, evaluative criteria and mitigation needs, open public meetings and open access to the decision making process. FAMPO provides clear and concise information to the public to enable them to become involved in the transportation planning process, which leads to public ownership and greater support for transportation projects.

## Objectives, Strategies and Measurements

**Objective 1:** Publicize a clear definition and brand for FAMPO.

### Strategies

- Publish a Quarterly Newsletter
- Maintain an active website
- Publish the Yearly Report
- Provide clear, accurate, and reliable information

### Measurement

- Accuracy of all printed materials
- Number of public comments received
- Ongoing transportation survey participation

**Objective 2:** Increase the Citizen Contact Database every year.

### Strategies

- Encourage people to sign up to learn more about transportation issues
- Include space for people to sign up on all printed materials, at FAMPO's offices, and at any meetings or events we attend. Continue to emphasize the current sign up and comment links on the website, [www.fampo.org](http://www.fampo.org).

### Measurement

- Database analysis of number of persons added to the list
- Database analysis of the number of persons directly asking for information

**Objective 3:** Increase the number of website visitors.

### Strategies

- Include website information on all printed materials
- Include website information on all media and community email notices
- Update website regularly to encourage frequent visits
- Increase the number of external websites with a link to the FAMPO website, [www.fampo.org](http://www.fampo.org)

### Measurement

- Monthly Website Statistics

## **Legislative Requirements**

The FAMPO Public Involvement Plan is periodically reviewed to assure compliance with State and Federal regulations. MAP-21 (Moving Ahead for Progress in the 21<sup>st</sup> Century) was passed into public law by the federal legislature in 2012. MAP-21 authorizes the federal-aid transportation program and outlined changes to the public participation process. These mandated changes identified stakeholders who must be involved in the planning process, emphasized the use of visualization techniques, and also formalized methods of holding meetings and informing the public.

### **1. Identify Stakeholders**

MAP-21 places emphasis on an expanded list of interested parties and increased consultation with local, state, and federal agencies.

#### **Interested Parties**

Interested parties are any person or group who has an interest in the transportation planning process. This includes those who are impacted by a project or process, those who will use a project or process, and those who hold an affected value in a project or process. This includes all the representative interest groups in the FAMPO planning area. Some examples of interested parties include:

- Citizens
- Affected public agencies
- Civic and social organizations
- Advocacy groups
- Representatives of public transportation employees and users
- Private providers of transportation
- Providers of freight transportation services
- Representative of users of pedestrian walkways
- Representative of users of bicycle transportation facilities
- Representatives of the elderly and disabled
- Representatives of the traditionally underserved
- Agencies or entities responsible for safety/security operations
- Transportation underserved
- Providers of non-emergency transportation services receiving financial assistance from a source other than title 49 U.S.C. Chapter 53
- Other interested parties

The FAMPO Public Involvement Plan has been developed in consultation with all interested parties and has provided, and continues to provide, an excellent opportunity for the entire public to comment on all transportation plans.

#### **Consultation**

The consultation process for the Public Involvement Plan is twofold. The Public Involvement Plan was developed in consultation with interested parties through a survey available online, at public meetings and mailed to stakeholders. FAMPO, following the 3C process, will consult and coordinate with federal, state, and local agencies responsible for other planning activities within the Fayetteville area. The consultation will include agencies interested in planned growth, economic development, Department of Defense, land use management, natural resources,

environmental protection, airport operations and conservation and historic preservation concerning the development of the transportation plan.

Consultation with these agencies, several who are active members of the Technical Coordinating Committee, will help to coordinate the design and delivery of transportation services within the entire FAMPO planning area while protecting and enhancing the environment and the quality of life of the community.

## **2. Methods**

MAP-21 requires specific methods of public involvement. These methods facilitate meetings that are convenient and accessible to everyone by employing strategies such as those outlined in the Goals and Objectives section of this document.

### **Convenient and Accessible**

All public meetings will be held at accessible locations and during times convenient to expected participants. Meetings will be held in a space that has adequate parking, and at least one meeting will be held at a convenient location for transportation deficient citizens.

FAMPO will provide auxiliary aids and services under the Americans with Disabilities Act for disabled persons who wish to participate in a meeting. FAMPO also provides certain translation and interpretation services as outlined in the FAMPO Title VI and Limited English Proficiency Policies document. Anyone requiring special services should contact FAMPO staff as early as possible, but no later than seven days prior to the event, so that arrangements can be made.

The input of the traditionally underserved populations, such as minority, low-income, disabled, limited English proficiency, and the elderly, is explicitly sought out by FAMPO. Notice of upcoming events is provided to advisory groups, civic and social organizations that serve special populations, and by our participation in targeted events and use of diverse media, including the local minority and Hispanic newspapers.

### **Visualization**

FAMPO stresses the use of visual components, such as maps and photos, to enhance communication. To the greatest extent possible, all FAMPO public involvement meetings will include visual representations of the projects and plans. Using computer based graphics programs, visualizations can easily be customized to meet the project needs and will be available to the public. Additionally, information presented to the public will be written in clear, understandable language, as free from technical jargon and acronyms as possible.

### **Document Availability**

Along with traditional accessibility to hard copies of all FAMPO documents, Federal guidance stresses the need of increased electronic availability of plans and public information. The World Wide Web continues to grow as a medium for passing information on to the public. All of the current FAMPO plans, along with other information, are available 24 hours a day on the FAMPO website, [www.fampo.org](http://www.fampo.org) . Hard copies are available for review during normal business hours at the FAMPO offices.

FAMPO implements a proactive public involvement process that provides information and access to key decisions and supports early and continuous involvement of the public.

## Public Notification

Timely, advance notice is a crucial element in any public involvement process. Citizens must be notified while projects, activities and programs are in the initial planning phases. Notification of upcoming projects provides vital information to all area stakeholders. FAMPO will continue to provide notice of all meetings and copies of plans as requested to all local stakeholders.

## Public Notification Guidelines

### FAMPO Committee Meetings, Public Meetings and Public Hearings

Public notice shall be provided to the local news media, including newsprint, radio, and local government Public Information Officers, at least three days in advance. The Transportation Policy Board, Technical Coordinating Committee and Air Quality Stakeholders are examples of FAMPO committees. A calendar of regular and special meetings is posted and will be maintained on the FAMPO website.

### Comment Period

Public notice shall be provided to the local news media in advance to solicit public review and comments on draft transportation plans under consideration by FAMPO. Public comment will be open for the following time frames:

45 days	Public Involvement Plan
14 days	Metropolitan Transportation Plan and related documents (MTP)
14 days	Metropolitan Transportation Improvement Program (MTIP)
14 days	Unified Planning Work Program (UPWP)
14 days	Major Amendments to FAMPO documents
14 days	Yearly Fayetteville Area System of Transit Program of Projects, when not in conjunction with the MTIP

### Public Hearings

Public notice required for public hearings shall follow the above timeline. Notices will be published in the local majority newspaper, The Fayetteville Observer, in the Local section. Notices will be published in the local Hispanic newspaper, the Acento Latino, and The Fayetteville Press, the local minority newspaper, in accordance with the FAMPO Title VI and Limited English Proficiency and Environmental Justice documents. All public notices will include accessibility guidelines outlined in this document, the Environmental Justice and Title VI and LEP documents for both ADA and LEP. When applicable, FAMPO notices will include the following statement: “This notice will serve to satisfy the City of Fayetteville Program of Projects Public Notification”.

### Draft Transportation Plan Distribution

Copies of final draft transportation plans shall be made available at various locations in the region for public review and comment two weeks in advance of the deadline for submission of comments. Distribution of drafts will ensure availability for Minority and Low income populations (MLI) in accordance with the FAMPO Environmental Justice and Title VI and Limited English Proficiency documents. The final draft transportation plans will all be available on the FAMPO website, [www.fampo.org](http://www.fampo.org). FAMPO staff will have copies available in the office and forward copies of the draft transportation plan when requested.

## **Public Comment**

The public may submit general comments to FAMPO at any time. A specified public comment period in reference to a transportation plan or project will be announced by public notice. Public comments will be incorporated into the plan in the following manner:

FAMPO will provide a response in a timely fashion and appropriate manner.

A summary of public comments and staff response will be provided to the CAC, TCC and TPB.

When significant written and oral comments are received on a draft plan, a summary and analysis will be a part of the final plan.

FAMPO will take public comments into consideration with the appropriate project.

If public comments lead to significant changes to the draft plans initially available, an additional opportunity may be provided for public comment on the revisions not seen before the public involvement effort began. In this case the draft will again be made available for review and comment for a period of 14 days after the changes are reflected in the document. The Transportation Policy Board chairman shall determine when changes are significant and warrant additional opportunity for public comments.

As FAMPO identifies deficiencies and builds new strategies, this and other FAMPO documents may be administratively updated, when those modifications do not result in major changes to the document.

## **Toolkit**

The Public Involvement Plan may be tailored to best match the outreach tools and resources to be used for a single upcoming plan or project. The FAMPO public involvement process is designed to increase public awareness and involvement in all phases of transportation planning. There will be opportunities for public comment and involvement identified for each project. Public involvement incorporates many techniques that will be refined as public comment and questions lead to new ideas, and as the project moves through the decision-making process. The toolkit can be modified and updated to incorporate new public involvement techniques as available. The individual, project specific public involvement plans will incorporate a variety of techniques necessary to involve the different stakeholders involved in each project.

The following briefly describes the tools currently used by FAMPO for public involvement.

### **1. Website**

The FAMPO website, [www.fampo.org](http://www.fampo.org), is an easy and convenient way for the public to stay informed and involved in the transportation planning process. The website, [www.fampo.org](http://www.fampo.org), also contains a prominent public comment area and public participation survey. The website will be maintained and routinely updated by FAMPO staff.

FAMPO also provides a link to the Cumberland County GIS website, [www.ccmaps.org](http://www.ccmaps.org). Using Exponare software, the public can search for specific transportation projects or bus routes using an address or parcel identification number. The resulting map is easy to read and concisely provides information and links to corresponding web pages, such as detailed project maps, bus route information, tax information, plat numbers, and deed. The same software

program is also used to visualize complete transportation projects, the transit system and the surrounding areas.

Previous FAMPO surveys found that web and email outreach and communication efforts are effective and desirable for those people who have regular access to the internet. FAMPO understands that not all stakeholders in the planning area have regular internet access. All plans and documents are available over the internet, and hard copies are available in the FAMPO office. Staff will mail hard copies of planning documents when requested to the extent possible and follow these requests up with a one-on-one discussion session, if needed.

## **2. Database**

FAMPO maintains and updates a database of business and citizen contacts. The database includes committee membership, mailing information, phone and fax numbers, and e-mail addresses as available. The database is used to establish and maintain a list of contacts for meeting notifications, newsletter distribution, and announcements.

## **3. Media**

### **Flyers**

FAMPO creates and distributes flyers for several purposes. They describe the FAMPO organization, how citizens can get involved, list steps a person can take to contribute to cleaner air, list the Air Quality Index, list the current transportation improvement projects, and many more. In accordance with the FAMPO Title VI and Limited English Proficiency document, flyers are also produced in Spanish. According to the scope of the project or plan, flyers are made available through many outlets, including, but not limited to, the FAMPO offices, community events, public libraries, transit centers, direct mailings, and can be inserted into the local paper.

### **Advertisement**

Display advertisements are used on an as-needed basis to promote special meetings, such as Metropolitan Transportation Plan workshops. They are published in the local section of the major area newspaper, rather than the legal advertisement section, in order to reach a larger audience.

### **Newsletter**

FAMPO produces a quarterly newsletter available online and distributed to citizens, local governments, media and other agencies. Citizens are added to the distribution list at their own request. The newsletter includes FAMPO contact information, upcoming meetings and community events, and current planning project reports. Newsletter stories may also include updates about significant transportation issues, and important actions taken by the TPB.

### **Annual Report**

FAMPO produces an annual report that summarizes accomplishments and highlights major events in the upcoming year. In addition, the annual report also serves as an informational piece and is distributed at community events to raise awareness of FAMPO.

### **Social Media**

FAMPO will consider using social media, such as Facebook and Twitter, as an outreach tool in the future as these become more mainstream in government.



## **4. Outreach**

### **Community Festivals and Events**

FAMPO regularly participates in major community festivals and events throughout its planning area. Community events allow FAMPO to reach a large group of stakeholders all at once.

### **Speakers Bureau**

FAMPO staff members will be available to speak about transportation issues in response to requests from business and civic groups, citizens, organizations, and state and local elected officials to the greatest extent possible. Staff member outreach will help to further identify our organization and encourage the public to ask FAMPO their transportation planning questions.

### **Press Releases**

Press releases and Public Service Announcements are sent to local media (newspaper, TV, and radio) and governments to announce upcoming FAMPO meetings and activities.

### **Press Kit**

Press kits are distributed upon request to people who are not familiar with FAMPO. A press kit contains a folder with information about the organization such as the annual report, latest newsletter, sample materials, the relevant plan, and staff contact information. The goal of the press kit is to provide background information to raise public awareness.

## **5. Public Comment**

### **Surveys**

Surveys may be used to obtain input from the public on transportation matters during project planning or document updates. They may ask the public about transportation issues and concerns and some demographic information. Surveys are also used to gather specific technical data during planning studies.

### **Comment Forms**

Comment forms are used to solicit general public comments at FAMPO meetings or public hearings. Comment forms are also included on the FAMPO website, [www.fampo.org](http://www.fampo.org), to solicit input regarding any current or future project. All FAMPO materials contain our website address where a link for citizens to “Voice Your Opinion” is located on the toolbar of every page. Comment forms can be either general or very specific in nature. For example, a comment form affords citizens the opportunity to express general feelings about any aspect of transportation or help identify preferred alignment alternatives considered during a corridor study.

### **Public Workshops**

Public Workshops are used to both present information and solicit public comment on a plan or issue being considered by FAMPO. Public comments are recorded and a summary provided to the Transportation Policy Board. Public workshops include visualization techniques such as maps, aerial photographs, conceptual renderings and drawings to facilitate public understanding.

## **Evaluation Process**

An important step in public involvement is evaluating the effectiveness of the plan and outreach activities in order to ensure a full and open involvement process. The Public Involvement Plan is a work in progress, striving to improve FAMPO's efforts toward increasing public awareness and involvement in transportation planning. The public involvement process will be evaluated on a short and long term basis.

### **Short Term**

At every event, participants will be asked to evaluate the public involvement activity. FAMPO staff will ask how the public found out about this activity, if they felt this was an effective public involvement event and suggestions for improvement.

Public involvement objectives and measures will be evaluated on a yearly basis. The objectives, strategies or measurement techniques will be updated as necessary after the evaluation process to continue improving the Public Involvement Plan.

### **Long Term**

The entire Public Involvement Plan must be reviewed at least every five years before development of the MTP. This document serves as an update to the previous Public Involvement Plan dated April 25, 2012.

Both short and long term evaluations ensure that appropriate changes to the Public Involvement Plan are being made, implemented and evaluated by FAMPO. Once FAMPO has evaluated the public involvement activities, it is possible to identify those that are ineffective and to improve or discontinue using them or also add new public involvement activities.

As FAMPO identifies deficiencies and builds new strategies, this Public Involvement Plan may be administratively updated, when those modifications do not result in major changes to the document. The TPB will review and approve any administrative changes, with the CAC and TCC's recommendation.

## **Conclusion**

FAMPO is striving to increase public awareness and involvement in all phases of transportation planning. We are responsible for the transportation needs of the entire Fayetteville Metropolitan Area, and our transportation planning decisions affect the entire population. Seeking out and obtaining public input and comments is vital to the success of transportation planning within the Fayetteville Metropolitan Area.

Public Involvement Plan written by the  
Fayetteville Area Metropolitan Planning Organization  
In cooperation with the  
Citizens Advisory Committee,  
Transportation Policy Board and the  
Transportation Technical Coordinating Committee

Michael A. Rutan, Principal Planner, FAMPO

This Public Participation Plan was partially funded by grants  
From  
The Federal Highway Administration  
And  
The Federal Transit Administration

# FAMPO

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